



## RULES AND REGULATIONS CONCERNED WITH AYURVEDIC PHARMACY IN INDIA

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### INTRODUCTION

**Ayurveda**, one of the oldest systems of medicine, has gained renewed attention in recent years due to its holistic approach and minimal side effects. With this resurgence, Ayurvedic pharmaceuticals have emerged as a prominent industry. However, to ensure safety, efficacy, and quality, the Government of India has laid down comprehensive rules and regulations governing the manufacturing, marketing, and sale of Ayurvedic medicines. This article explores the major legal frameworks, regulatory bodies, and compliance procedures that govern Ayurvedic pharmacy in India.

The **Drugs and Cosmetics Act, 1940** is an important legislation enacted in India to regulate the **import, manufacture, distribution, and sale** of drugs and cosmetics. Its primary purpose is to ensure that **drugs and cosmetics sold in India are safe, effective, and conform to quality standards**.

- **Chapters:** 5 Main + 1 Special (ASU drugs)
- **Sections:** 33 main sections + 15 ASU-related = ~48 total
- **Rules:** Drugs and Cosmetics Rules, 1945 (170+ rules)
- **Schedules:** Over 20 Schedules (A to Y, M, H1, X, etc.)

**TABLE-1 Detailed structure of drug and cosmetic act**

| Chapter I – Preliminary                     |                                                                                        |
|---------------------------------------------|----------------------------------------------------------------------------------------|
| Section 1                                   | Short title, extent, and commencement                                                  |
| Section 2                                   | Application of other laws not barred                                                   |
| Section 3                                   | Definitions (drug, cosmetic, manufacture, misbranded, etc.)                            |
| Section 3A                                  | Construction of references to any law not in force or any functionary not in existence |
| Chapter II – DTAB and DCC                   |                                                                                        |
| Section 5                                   | Drugs Technical Advisory Board (DTAB)                                                  |
| Section 6                                   | Drugs Consultative Committee (DCC)                                                     |
| Section 7                                   | Functions and procedures of DTAB                                                       |
| Chapter III – Import of Drugs and Cosmetics |                                                                                        |
| Section 10                                  | Prohibition of import of certain drugs or cosmetics                                    |
| Section 10A                                 | Power to prohibit import of drugs and cosmetics in public interest                     |

|                                                         |                                                                                     |
|---------------------------------------------------------|-------------------------------------------------------------------------------------|
| Section 11                                              | Application of law relating to customs                                              |
| Section 12                                              | Power of Central Government to make rules                                           |
| Section 13                                              | Offences                                                                            |
| <b>Chapter IV – Manufacture, Sale, and Distribution</b> |                                                                                     |
| Section 16                                              | Standards of quality                                                                |
| Section 17                                              | Misbranded drugs                                                                    |
| Section 17A                                             | Adulterated drugs                                                                   |
| Section 17B                                             | Spurious drugs                                                                      |
| Section 18                                              | Prohibition of manufacture and sale of certain drugs and cosmetics                  |
| Section 19                                              | Pleas                                                                               |
| Section 20                                              | Government analysts                                                                 |
| Section 21                                              | Inspectors                                                                          |
| Section 22                                              | Powers of inspectors                                                                |
| Section 23                                              | Procedure for samples                                                               |
| Section 24                                              | Reports from analysts                                                               |
| Section 25                                              | Evidence                                                                            |
| Section 26                                              | Prosecution                                                                         |
| Section 27                                              | Penalty for manufacture/sale of drugs in violation                                  |
| Section 27A                                             | Penalty for cosmetics                                                               |
| Section 28                                              | Penalty for not keeping documents                                                   |
| Section 28A                                             | Penalty for not disclosing the name of the manufacturer                             |
| Section 29                                              | Penalty for false warranty                                                          |
| Section 30                                              | Penalty for subsequent offences                                                     |
| Section 31                                              | Confiscation                                                                        |
| Section 32                                              | Cognizance of offences                                                              |
| Section 32A                                             | Compounding of certain offences                                                     |
| Section 33                                              | Power of Central Government to make rules                                           |
| <b>Chapter IVA – ASU Drugs</b>                          |                                                                                     |
| Section 33A                                             | Application of Chapter IV-A                                                         |
| Section 33B to 33O                                      | Similar provisions as Chapter IV but specific to Ayurvedic, Siddha, and Unani drugs |
| Section 33C                                             | Misbranded ASU drugs                                                                |
| Section 33D                                             | Adulterated ASU drugs                                                               |
| Section 33E                                             | Prohibition of manufacture/sale of ASU drugs not in accordance with the standards   |
| Section 33G                                             | Licensing for ASU drugs                                                             |
| Section 33H                                             | Government Analysts (ASU)                                                           |
| Section 33I                                             | Inspectors (ASU)                                                                    |
| Section 33L                                             | Penalties                                                                           |

**TABLE-2 Detailed schedule of drug and cosmetic act**

| Schedule          | Purpose                         |
|-------------------|---------------------------------|
| Schedule A        | Forms for applications          |
| Schedule B        | Fees for testing                |
| Schedule C & C(1) | Biological and special products |
| Schedule D        | Exemptions                      |
| Schedule E        | Poisonous substances (Ayurveda) |
| Schedule F        | Blood banks, surgical dressings |
| Schedule G        | Prescription drugs              |

|                 |                  |
|-----------------|------------------|
| Schedule H/H1/X | Controlled drugs |
| Schedule M      | GMP Guidelines   |
| Schedule Y      | Clinical Trials  |

## 1. LEGAL FRAMEWORK GOVERNING AYURVEDIC PHARMACY

The Drug and Cosmetic Act (D&C Act) is structured into 6 Chapters and contains 38 Sections. Chapters IV and IVA are most relevant to Ayurvedic, Siddha, and Unani (ASU) medicines. The structure also includes critical schedules, such as Schedule 1A and 1B, which list authoritative texts, and Schedule 2, which outlines standards to be complied with.

**Table: 3 - Chapter Overview**

| Chapter | Sections | Description                                     |
|---------|----------|-------------------------------------------------|
| I       | 1–4      | Introduction                                    |
| II      | 5–7A     | DTAB (Drugs Technical Advisory Board), CDL, DLC |
| III     | 8–15     | Import of Drugs and Cosmetics                   |
| IV      | 16–33A   | Manufacture and Sale                            |
| IVA     | 33B–33O  | Provisions Relating to ASU Drugs                |
| V       | 33P–38   | Miscellaneous                                   |

### SCHEDULES RELEVANT TO AYURVEDIC PHARMACY:

- Schedule 1A: Lists authoritative books for Ayurveda and Siddha.
- Schedule 1B: Lists authoritative books for Unani.
- Schedule 2: Defines the minimum standards for identity, purity, and strength of drugs.

#### 1.1. Drugs and Cosmetics Act, 1940 (Chapter IV-A and IV-B)

- The Drugs and Cosmetics Act, 1940 is the principal legislation regulating Ayurvedic, Siddha, and Unani (ASU) drugs in India.
- Chapter IVA (Sections 33B to 33O) specifically deals with provisions relating to Ayurvedic, Siddha, and Unani drugs.
- It defines what constitutes a '**misbranded**,' '**adulterated**,' or '**spurious**' Ayurvedic medicine.
- Provides legal backing for the quality control and licensing of Ayurvedic drug manufacturing units.

#### Definitions Under the Act

##### 1. Misbranded Drugs (Section 17 / 33C for ASU)

A drug is deemed to be misbranded if:

- It is colored, coated, powdered, or polished to conceal damage or make it appear of better or greater therapeutic value than it actually is.
- It is not labelled properly as per the provisions of the Act and Rules.
- Its label or container bears false or misleading statements.

Example: A medicine claiming to “cure cancer” without evidence or approval is misbranded.

##### 2. Adulterated Drugs (Section 17A / 33D for ASU)

A drug is considered adulterated if:

- It contains filthy, putrid, decomposed substances.
- It is prepared, packed, or stored under unsanitary conditions which may contaminate it.
- It contains any harmful or toxic substance that may render it injurious to health.
- Its container is made with poisonous or deleterious substances.
- It has been mixed or substituted with any substance to lower its quality or strength.

Example: A cough syrup stored in dirty containers or containing insect fragments is adulterated.

### 3. Spurious Drugs (Section 17B)

A drug is considered spurious if:

- It is manufactured under a name which belongs to another drug.
- It is an imitation or substitute of another drug or resembles another drug in a manner likely to deceive.
- It falsely claims to be the product of a manufacturer.
- Its label or packaging is copied to mislead consumers.

Example: A tablet labeled “Paracetamol” manufactured by a fake company using another brand’s identity.

#### Also Applies to Cosmetics

Similar definitions apply to cosmetics under the same sections:

- Misbranded Cosmetics – Improper labelling or misleading claims.
- Adulterated Cosmetics – Contain harmful or contaminated substances.
- Spurious Cosmetics – Fake or counterfeited branded cosmetics.

#### Legal Implications:

Selling or manufacturing misbranded, adulterated, or spurious drugs/cosmetics is a criminal offense under the Act and may result in:

- Fines
- Imprisonment
- License cancellation
- Product seizure

**TABLE-4 Detailed sections of drug and cosmetic act concerning ASU drugs**

|           |                                                                                                                |
|-----------|----------------------------------------------------------------------------------------------------------------|
| 33B       | Application of Chapter IVA                                                                                     |
| 33C       | ASU Drugs Technical Advisory Board (ASUDTAB)                                                                   |
| 33D       | ASU Drugs Consultative Committee (ASUDCC)                                                                      |
| 33E-33EEA | Definitions and classification of Misbranded, Adulterated, and Spurious ASU drugs                              |
| 33EEB     | Regulations for manufacture and sale                                                                           |
| 33EEC     | Prohibition of manufacture or sale                                                                             |
| 33EED     | Power of Central Government to restrict manufacture/sale                                                       |
| 33F-33O   | Covering inspection, penalties, confiscation, government analysis, rule-making powers, and amendment authority |

### 1.2. Drugs and Cosmetics Rules, 1945

- Rules 151 to 170 govern licensing, labeling, and Good Manufacturing Practices (GMP) for ASU drugs.
- Schedule T outlines GMP standards mandatory for Ayurvedic manufacturing.

## 2. LICENSING AND APPROVAL PROCESS

### 2.1. Manufacturing License

- A license must be obtained from the State Licensing Authority (SLA).
- Application is made using Form 24-D.
- Premises must fulfill GMP requirements under Schedule T.
- A qualified Ayurveda expert (BAMS/MD Ayu) is mandatory.

## **2.2. Product Approval**

- Formulations must be registered and approved based on classical texts or proprietary evidence.

## **3. QUALITY CONTROL STANDARDS**

### **3.1. Pharmacopeial Standards**

- Based on the Ayurvedic Pharmacopoeia of India (API) and Ayurvedic Formulary of India (AFI).
- Tests include identity, purity, ash value, microbial load, heavy metals, pesticides, and aflatoxins.

### **3.2. In-House Quality Testing**

- Manufacturers must have in-house or NABL-accredited lab tie-ups.

## **4. GOOD MANUFACTURING PRACTICES (GMP)**

- Schedule T outlines GMP for Ayurvedic manufacturing.
- Includes factory layout, hygiene, equipment standards, batch records, and SOPs.
- GMP certificate is mandatory for license renewal.

## **5. LABELING AND PACKAGING RULES**

- Labeling must comply with Rule 161 of the Drugs and Cosmetics Rules:
- Product name, ingredients, license number, batch number, manufacturing/expiry date, dosage, and warnings are required.

## **6. MARKETING AND ADVERTISEMENT CONTROL**

### **6.1. Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**

- Prohibits misleading ads related to diseases like cancer, diabetes, AIDS, etc.

### **6.2. Guidelines from Ministry of AYUSH**

- Only approved claims based on textual references are allowed in advertisements.

## **7. ROLE OF REGULATORY BODIES**

- Ministry of AYUSH: Policy, standards, and promotion.
- State Licensing Authorities: License issuance and monitoring.
- PCIM&H: Develops official pharmacopoeia and formulary standards.

## **8. EXPORT REGULATIONS**

- Comply with phytosanitary certification, international labeling norms.
- Follow importing country's regulations.
- Supported by AYUSH Export Promotion Scheme.

## **9. PENALTIES AND OFFENSES**

- Manufacturing without a license: Up to 3 years' imprisonment and fines.
- Misbranded/adulterated drugs attract higher penalties.
- Repeated violations lead to license cancellation.

## **10. CHALLENGES AND RECOMMENDATIONS**

### **Challenges:**

- Uneven enforcement across states.
- Proliferation of unlicensed units.
- Low awareness of GMP/pharmacopoeia.
- Risk of adulteration.

### **Recommendations:**

- Digital tracking of licenses and manufacturing records.
- Mandatory pharmacist training.
- Strengthen post-marketing surveillance.
- Public education on authentic Ayurveda.

### **CONCLUSION**

With Ayurveda's growing popularity, ensuring the authenticity and safety of Ayurvedic formulations is vital. The robust regulatory framework laid down by the Government of India, including the Drugs and Cosmetics Act, GMP norms, and labeling standards, ensures a balance between traditional wisdom and modern safety norms. A compliant Ayurvedic pharmacy not only gains consumer trust but also contributes to the global reputation of Indian traditional medicine.

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